

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria VA 22314**

**American Crossroads/Issue**  
**Submission Number 397 Issue 1**



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4480

**Client:** American Crossroads/ Issue

**Buyer:** "

**Schedule Dates:** 10/08/12 to 10/21/12

**Est./PO Number:** 06364703

**Associated Copies:** No

**Campaign Ref:** E-063647030

**Sales Rep:** HRP Washington, DC

**Order Ref:** 06364703

**Business Type:** POLITICAL

**Business Category:** Transactional

**Original**

<b>Product:</b>	American Crossroads
<b>Demographic:</b>	(L) Household

<b>Booking Group:</b>	WSPA
<b>Order:</b>	

**Key Market:** Greenville Spartanburg  
 Asheville

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/08	10/15	Total	Cost
1	M-Su 11p News ....F..	01		1275	30 Comme	Nbr. of Spots .....	1	1	1275
2	M-F 11a ET / 10a CT Price Is Right ....F..	01		500	30 Comme	Nbr. of Spots .....	1	1	500
3	M-F 1230-2p ET CBS Soaps ....F..	12		575	30 Comme	Nbr. of Spots .....	1	1	575
4	M-F 3p ET / 2p CT Let's Make A Deal ....F..	01		550	30 Comme	Nbr. of Spots .....	1	1	550
5	M-F 5a News ....F..	01		190	30 Comme	Nbr. of Spots .....	1	1	190
6	M-F 5p News ....F..	01		1125	30 Comme	Nbr. of Spots .....	1	1	1125
7	M-F 530a News ....F..	01		415	30 Comme	Nbr. of Spots .....	1	1	415
8	M-F 530p News ....F..	01		1125	30 Comme	Nbr. of Spots .....	1	1	1125
9	M-F 6p News	01		1050	30 Nbr. of Spots	.....	1	1	1050

**Weekly Totals:** Total Spots(Ord Spots)

68 15 83

**Crossroads Media**  
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**Submission Number 397 Issue 1**

**News Channel**   
 On Your Side

**WSPA-TV**   
 250 International Dr.  
 Spartanburg SC 29303-6598

(864) 576-7777 FAX (864) 587-4480

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	64025	<b>Campaign Ref:</b>	E.063647030
<b>Buyer:</b>	"	<b>Client/Product Estimate:</b>	11/27/1088	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-F 6a News	01		Comme				
	....F..			Nbr of Spots	1	1	1	600
11	M-F 7p News	01		Comme				
	....F..			Nbr of Spots	1	1	1	650
12	M-F 7a CBS This Morning	01		Comme				
	....F..			Nbr of Spots	1	1	1	600
13	M-F 730p Scene On 7	01		Comme				
	....F..			Nbr of Spots	1	1	1	650
14	M-F 8a CBS This Morning	01		Comme				
	....F..			Nbr of Spots	1	1	1	400
15	M-F 9a Dr Phil	01		Comme				
	....F..			Nbr of Spots	1	1	1	450
16	M-F 10a Your Carolina	01		Comme				
	M.....			Nbr of Spots	1	1	1	300
17	M-Su 11p News	01		Comme				
	M.....			Nbr of Spots	1	1	1	1275
18	M-F 12p News	01		Comme				
	M.....			Nbr of Spots	1	1	1	575
19	M-F 2p ET/ 1p CT The Talk	01		Comme				
	M.....			Nbr of Spots	1	1	1	575
20	M-F 4-5p Judge Judy	01		Comme				
				Nbr of Spots	1	1	1	550
<b>Weekly Totals: Total Spots(Ord Spots)</b>					68	15	83	

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**American Crossroads/ Issue**  
**Submission Number 397      Issue 1**



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-6698  
 (864) 576-7777 FAX (864) 587-4430

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	64025	<b>Campaign Ref:</b>	E.063647030
<b>Buyer:</b>	"	<b>Client/Product Estimate:</b>	11/27/1088	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
21	M.....			Comme				
	M-F 5a News	01	190	Nbr of Spots	1	1	190	190
22	M.....			Comme				
	M-F 5p News	01	1125	Nbr of Spots	1	1	1125	1125
23	M.....			Comme				
	M-F 530a News	01	415	Nbr of Spots	1	1	415	415
24	M.....			Comme				
	M-F 530p News	01	1125	Nbr of Spots	1	1	1125	1125
25	M.....			Comme				
	M-F 6p News	01	1050	Nbr of Spots	1	1	1050	1050
26	M.....			Comme				
	M-F 6a News	01	600	Nbr of Spots	1	1	600	600
27	M.....			Comme				
	M-F 7p News	01	650	Nbr of Spots	1	1	650	650
28	M.....			Comme				
	M-F 7a CBS This Morning	01	600	Nbr of Spots	1	1	600	600
29	M.....			Comme				
	M-F 730p Scene On 7	01	650	Nbr of Spots	1	1	650	650
30	M.....			Comme				
	M-F 8a CBS This Morning	01	400	Nbr of Spots	1	1	400	400
31	M-Su 11p News	01	1275	Comme	1	1	1275	1275
<b>Weekly Totals: Total Spots(Ord Spots)</b>						68	15	83

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

American Crossroads/ Issue  
Submission Number 397 Issue 1



WSP-AL-T

**Spartanburg SC 29303-0698**  
**(864) 576-7777 FAX (864) 587-4480**

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	64025	<b>Campaign Ref:</b>	E:063647030
<b>Buyer:</b>	"	<b>Client/Product/Estimate:</b>	11 /27 /1088	<b>Sales Rep:</b>	HRC Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
32	Sat 6a News	01	250	30 Comme	Nbr of Spots 1	1	1	250
33	M-Su 11p News	01	1275	30 Comme	Nbr of Spots 1	1	1	1275
34	Sun 6a News	01	250	30 Comme	Nbr of Spots 1	1	1	250
35	Sun 7p ET / 6p CT 60 Minutes	01	3500	30 Comme	Nbr of Spots 1	1	1	3500
36	Sun 9a ET / 8a CT CBS Sunday Morning News	01	600	30 Comme	Nbr of Spots 1	1	1	600
37	M-F 10a Your Carolina	01	300	30 Comme	Nbr of Spots 1	1	1	300
38	M-Su 11p News	01	1275	30 Comme	Nbr of Spots 1	1	1	1275
39	M-F 12p News	01	575	30 Comme	Nbr of Spots 1	1	1	575
40	M-F 2p ET / 1p CT The Talk	01	575	30 Comme	Nbr of Spots 1	1	1	575
41	M-F 4-5p Judge Judy	01	550	30 Comme	Nbr of Spots 1	1	1	550
42	M-F 5a News	01	190	30 Nbr of Spots	1	1	1	190
Weekly Totals: Total Spots(Ord Spots)				68	15	83		

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria VA 22314**

**American Crossroads/ Issue**  
**Submission Number 397 Issue 1**



250 International Dr.  
Spartanburg SC 29303-6699  
(864) 576-7777 FAX (864) 587-4480

**WSPA-TV**

**Client:** American Crossroads/ Issue  
**Buyer:** " "  
**Schedule Dates:** 10/08/12 to 10/21/12  
**Est./PO Number:** 06364703  
**Associated Copies:** No

**Submission Cost:** 64025  
**Client/Product Estimate:** 11/27/1088  
**Weeks:** 2  
**Contract type:** Political

**Campaign Ref:** E-063647030  
**Sales Rep:** HRP Washington, DC  
**Order Ref:** 06364703  
**Business Type:** POLITICAL  
**Business Category:** Transactional

**Original**

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 5p News	01	1125	30 Comme	Nbr. of Spots	1	1	1125
44	M-F 530a News	01	415	30 Comme	Nbr. of Spots	1	1	415
45	M-F 530p News	01	1125	30 Comme	Nbr. of Spots	1	1	1125
46	M-F 6p News	01	1050	30 Comme	Nbr. of Spots	1	1	1050
47	M-F 6a News	01	600	30 Comme	Nbr. of Spots	1	1	600
48	M-F 7p News	01	650	30 Comme	Nbr. of Spots	1	1	650
49	M-F 7a CBS This Morning	01	600	30 Comme	Nbr. of Spots	1	1	600
50	M-F 730p Scene On 7	01	650	30 Comme	Nbr. of Spots	1	1	650
51	M-F 8a CBS This Morning	01	400	30 Comme	Nbr. of Spots	1	1	400
52	M-F 10a Your Carolina	01	300	30 Comme	Nbr. of Spots	1	1	300
53	M-Su 11p News	01	1275	30 Comme	Nbr. of Spots	1	1	1275

**Weekly Totals:** Total Spots(Ord Spots)

News

on your side

WSPA-TV

250 International Dr.

Spartanburg SC 29303-6699

(864) 576-7777 FAX (864) 587-4480

**Crossroads Media**  
 66 Canal Center Plaza  
 Suite 555  
 Alexandria VA 22314

**American Crossroads/ Issue**  
**Submission Number 397      Issue 1**

**News Channel 10**  
ON YOUR SIDE

**WSPA-TV**

**WEtv**  
WE'RE YOURS

250 International Dr.  
 Spartanburg SC 29303-6598  
 (864) 576-7777 FAX (864) 587-4480

**Original**

Client:	American Crossroads/ Issue		Submission Cost:	64025	Campaign Ref:	E-063647030		
Buyer:	'		Sales Rep:	HRP Washington, DC				
Schedule Dates:	10/08/12 to 10/21/12		Order Ref:	06364703				
Est./PO Number:	06364703		Business Type:	POLITICAL				
Associated Copies:	No		Business Category:	Transactional				
Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
54	M-F 12p News	01	575	Comm	Nbr of Spots	1	1	575
55	M-F 2p ET / 1p CT The Talk	01	575	Comm	Nbr of Spots	1	1	575
56	M-F 4-5p Judge Judy	01	550	Comm	Nbr of Spots	1	1	550
57	M-F 5a News	01	190	Comm	Nbr of Spots	1	1	190
58	M-F 5p News	01	1125	Comm	Nbr of Spots	1	1	1125
59	M-F 530a News	01	415	Comm	Nbr of Spots	1	1	415
60	M-F 530p News	01	1125	Comm	Nbr of Spots	1	1	1125
61	M-F 6p News	01	1050	Comm	Nbr of Spots	1	1	1050
62	M-F 6a News	01	600	Comm	Nbr of Spots	1	1	600
63	M-F 7p News	01	650	Comm	Nbr of Spots	1	1	650
64	M-F 7a CBS This Morning	01	600	Comm	Nbr of Spots	1	1	600
<b>Weekly Totals:</b>			<b>Total Spots(Old Spots)</b>	68	15	83		

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**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria VA 22314**

**American Crossroads/ Issue**  
**Submission Number 397 Issue 1**



**WSPA-TV**  
**250 International Dr.**  
**Spartanburg SC 29303-8698**  
**(864) 576-7777 FAX (864) 587-4490**

**Original**

<b>Client:</b> American Crossroads/ Issue	<b>Submission Cost:</b> 64025	<b>Campaign Ref:</b> E:063647030
<b>Buyer:</b> " " 10/08/12 to 10/21/12	<b>Sales Rep:</b> HRP Washington, DC	
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Order Ref:</b> 06364703	
<b>Est./PO Number:</b> 06364703	<b>Business Type:</b> POLITICAL	
<b>Associated Copies:</b> No	<b>Business Category:</b> Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
65	M-F 730p Scene On 7 T.....	01	650	Comme	Nbr of Spots	1	1	650
66	M-F 8a CBS This Morning T.....	01	400	Comme	Nbr of Spots	1	1	400
67	Tue 8p ET / 7p CT NCIS T.....	01	6000	Comme	Nbr of Spots	1	1	6000
68	Ma-Su 11p News ..W....	01	1275	Comme	Nbr of Spots	1	1	1275
69	M-F 11a ET / 10a CT Price Is Right ..W....	01	500	Comme	Nbr of Spots	1	1	500
70	M-F 1230-2p ET CBS Soaps ..W....	12	575	Comme	Nbr of Spots	1	1	575
71	M-F 3p ET / 2p CT Let's Make A Deal ..W....	01	550	Comme	Nbr of Spots	1	1	550
72	M-F 5a News ..W....	01	190	Comme	Nbr of Spots	1	1	190
73	M-F 5p News ..W....	01	1125	Comme	Nbr of Spots	1	1	1125
74	M-F 530a News ..W....	01	415	Comme	Nbr of Spots	1	1	415
75	M-F 530p News	01	1125	Comme	Nbr of Spots	1	1	1125
<b>Weekly Totals: Total Spots(Old Spots)</b>				68	15	83		

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American Crossroads/ Issue  
Submission Number 397 Issue 1

News  
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**WSPA-TV**  
250 International Dr.

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	6-025	<b>Campaign Ref:</b>	E-063647030
<b>Buyer:</b>	”	<b>Client/Product/Estimate:</b>	11/27 /1088	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06364703
<b>Est./PO Number:</b>	06364703	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No	<b>Business Category:</b>	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
	..W....			Comm				
76	M-F 6p News ..W....	01	1050	30 Comm	Nbr of Spots	1	1	1050
77	M-F 6a News ..W....	01	650	30 Comm	Nbr of Spots	1	1	650
78	M-F 7p News ..W....	01	650	30 Comm	Nbr of Spots	1	1	650
79	M-F 7a CBS This Morning ..W....	01	650	30 Comm	Nbr of Spots	1	1	650
80	M-F 730p Scene On 7 ..W....	01	650	30 Comm	Nbr of Spots	1	1	650
81	M-F 8a CBS This Morning ..W....	01	400	30 Comm	Nbr of Spots	1	1	400
82	M-F 9a Dr Phil ..W....	01	450	30 Comm	Nbr of Spots	1	1	450
83	Sat 7p News MTWTFSS Isolations: W/C 10/08 ....S.	03	325	30 Comm	Nbr of Spots	1	1	325
Weekly Totals: Total Spots/Ord Spots)					68	15	83	

	Month 10 Weeks: 4		
	10/08	10/15	10/22
Spots	83	68	15
Cost	64025	53945	100860

**Grand Totals:**

Spots:	83
Gross Total:	64,025.00
Commission:	9,603.75
Net Total:	54,421.25